

The Learning Bit

Scott Schwefel has been speaking and teaching the Brain Science of Communication to organisations globally for over two decades. He asks, “What will it take to improve your leadership?” Answer: self-awareness and awareness of others. He urges us to become conscious of our subconscious so that we feel more in control of what happens in our life and leadership. His TED Talk has over 2,750,000 views and we invite you to grab 15 minutes to watch him present his introduction to colour communication profiling:

[Your personality and your brain | Scott Schwefel | TEDxBrookings - YouTube](#)