



COMMUNICATION PROFILING

Have you wondered why some people are easier to communicate with than others? Do you or 'them' seem to be struggling with your communications, not feeling heard or understood?

NEW: A personal development guide to your personality preferences and how you can develop these to maximum effect.

Using the Clarity4D model, we help you to develop insight into when you feel most “in your element”. Based on the renowned work of psychologist Carl Jung, the model maps your personality type, and adds colour to simplify the findings.

Jung identified four quite different and distinct ways of behaving, which have been linked to the four elements - Water, Earth, Fire and Air - and the energy created by each.

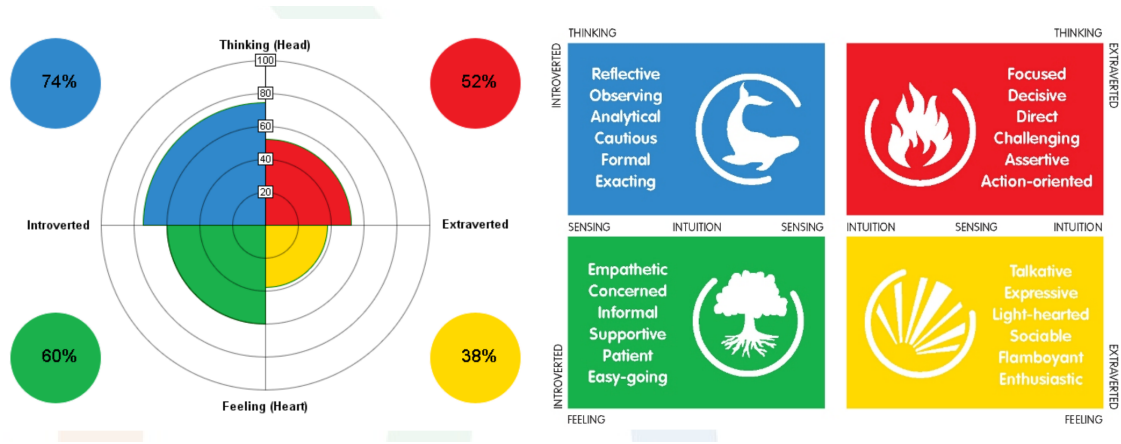
As individuals, we are a mixture of these four elements, but the Clarity4D profile **will identify the strength of your preferences**, and support you to develop, use and adapt these to meet the needs of different people and situations in your professional and personal lives.

The questionnaire is just the starting point of a journey of self-discovery into how to communicate with greater effectiveness and helping you to understand why you receive communication from some people better than others.

You will receive **a report of your communication preferences**, including a personal colour chart, written narrative of your strengths, possible areas for development, and how you may be perceived by others. The report also includes self-reflection questions, an activity to gather feedback from other people, and space for a personal action plan.



TEAM WORK: The language of colour also supports teams to discuss how they interact and can be used to improve team dynamics, as well as individual leadership styles. It also makes very interesting content for a 1:1 or team coaching session!



Introductory Price - £65 per person for Profiles ordered before 10th December 2021, £75 per person thereafter.

Introductory Price - Team Map £30 per team for profiles ordered before 10th December 2021, £40 per team thereafter.

To see an example report, or to register to start your own process, speak to your Leadership Edge Associate or email info@leadershipedge.org.uk

