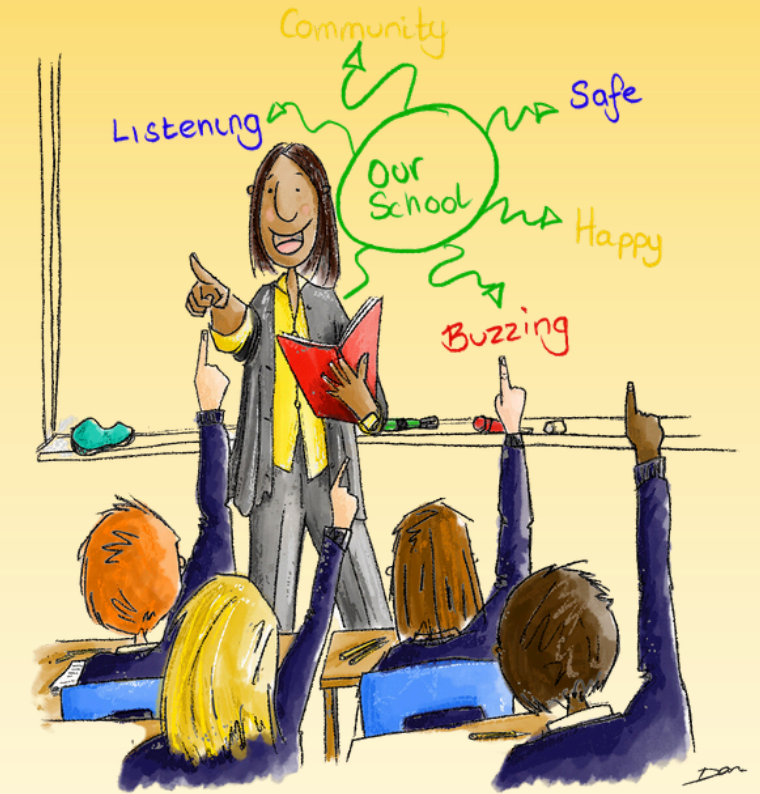


Academic Year 2026-27

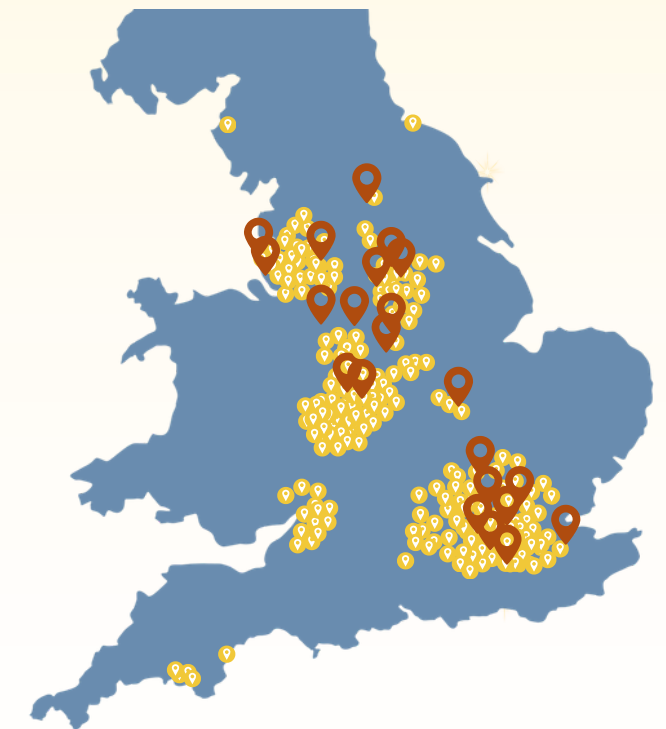


LEADERSHIPEDGE

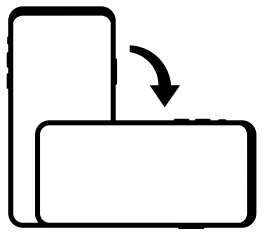
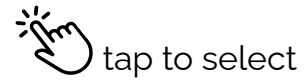
Coaching in Schools



Thank you for your interest in finding out more about this growing movement in schools across the country...



Contents



More About Us

- 3. Who Are Leadership Edge? Our Story.
- 4. Who Are Leadership Edge? Our Team.
- 5. Who Do We Work With?
- 6. Our Growing Partnerships

More About PURE Coaching

- 7. What is PURE Coaching?
- 9. What are the Outcomes of PURE Coaching?
- 10. Theory of Change
- 11. Examples of Impact
- 12. Case Study of School Improvement
- 13. Manny Botwe - Impact on R&R



More About Our Programmes

- 14. What Services Do We Offer?
- 15. 3-Tier Coaching Accreditation Programme
 - Cascade Model
 - Tier 1 - Foundation Stage
 - Tier 2 - Practitioner Coach
 - Tier 3 - Lead Coach
 - Membership
- 21. Leadership Coaching
- 23. Emotional Support Coaching/Supervision
- 25. Team Coaching
- 27. Colour Personality Profiling

More About Costs

- 29. Price List
- 30. Something for All Budgets

More About Cost-Free Next Steps

- 31. The Monthly Coach
- 32. Self-Coaching Quiz
- 33. Explore What Participants are Saying
- 34. Questions to Discuss With Your Colleagues



Contact Us

- 35. Speak Directly to our CEO
- 36. Other Ways of Connecting With Us



Who are Leadership Edge? Our Story.



Our Founder:

Jan Rudge has held a wide variety of leadership roles including Primary Headteacher, Educational Action Zone Lead and NCSL Representative. She managed a network of schools across the West Midlands on their journey to become teaching schools, promoting the government agenda of the self-improving school system, facilitating school-to-school support. Jan became a qualified coach in 2005. In 2018, after becoming increasingly frustrated by the varied quality of coach training for leaders and staff in schools, she gathered together a group of likeminded leaders and professional coaches and developed our 3-Tier approach to better meet the needs of busy school leaders. In 2021, she co-authored a book "Pure Coaching" to share the impact in our pilot school.



Our Owner and CEO:

Catherine Hulme participated in various coaching training programmes as a Secondary Assistant Headteacher and Primary Governor. Seeing its impact, she decided to pursue this further with an ILM Level 7 Executive Coaching qualification, followed by Level 7 Coaching Supervision. In 2017, Catherine founded her own company, North Star Coaching, to support the personal and professional development of school leaders. In 2019, she joined Jan's group of coaches on their mission to "systematically create coaching cultures in schools". On seeing the value and success of Jan's model with a relatively localised base in the West Midlands, Catherine bought Leadership Edge in 2022, committed to spreading this opportunity to education colleagues nationwide.

Who are Leadership Edge? Our Team.

We are a growing collective of educational leaders, who have come together to support the sector by empowering the professionals who work within it.

Together, we are driven by our respect for the dedication of our school and trust-based colleagues, for the work they do and the resilience they need to do it. We strive to raise their self-awareness of how to maximise their professional impact and personal wellbeing for the benefit of all: themselves, their colleagues, children, young people and the communities they serve.

Our Associates are a mixed bunch, with backgrounds ranging across EYFS, primary, secondary, post 16, university, special, independent, international, MAT, SCITT and governance contexts.

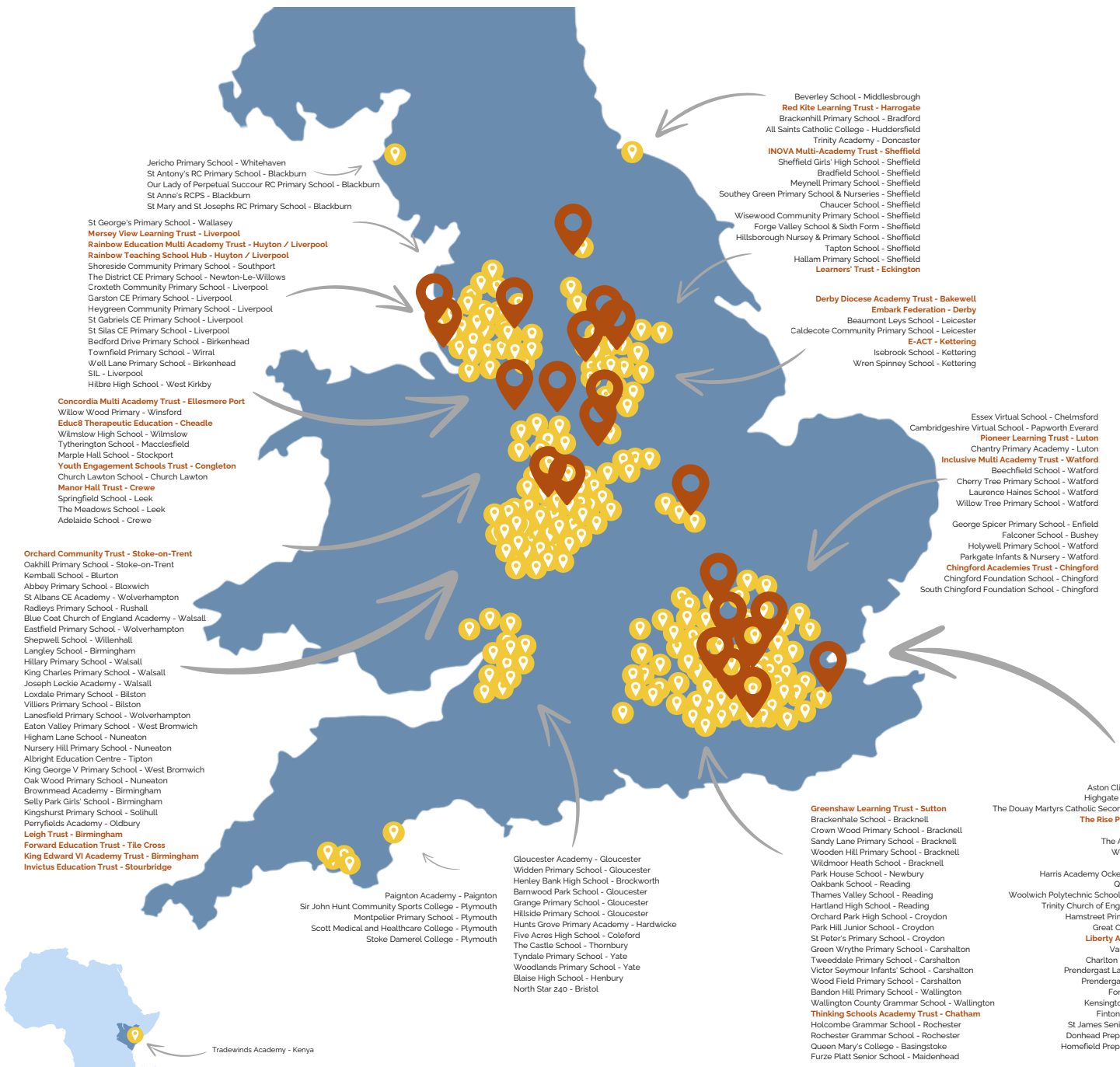
However, they all have two things in common: experience in education leadership and expertise in PURE coaching. Seeing the impact of coaching within their own roles, each team member was invited to join us for their commitment to our shared vision and values: Integrity, Credibility, Humility.



Lifting Up The Education System From Within

Who do we work with?

Having supported 300+ schools since 2018, last year we were delighted to partner with...



We work with individual schools and colleges such as:



We work with MATs such as:



We are proud partners of:

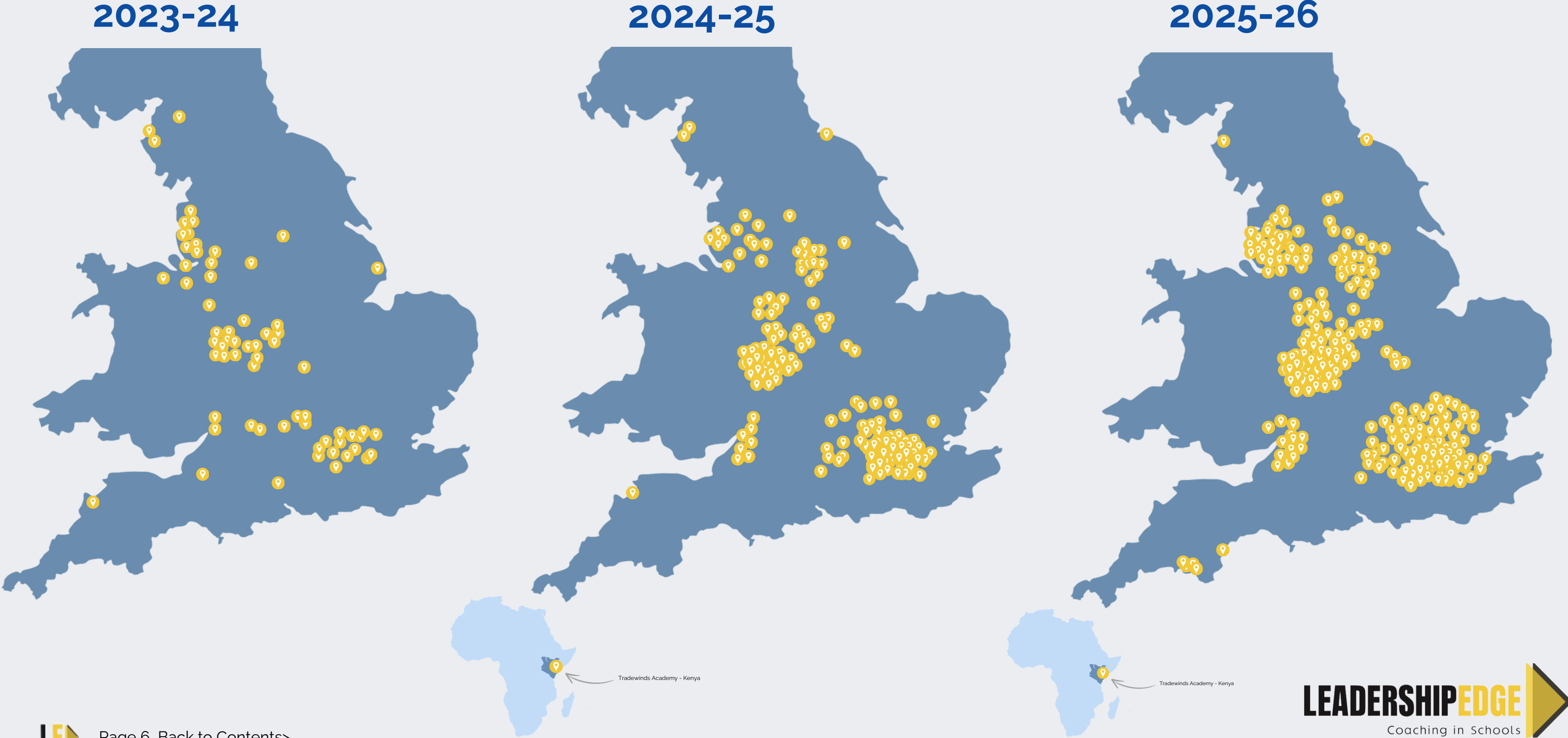


We have been recognised through National Awards:



 [Download a full version of the map here](#)

Our Growing Partnerships within the Education Sector.



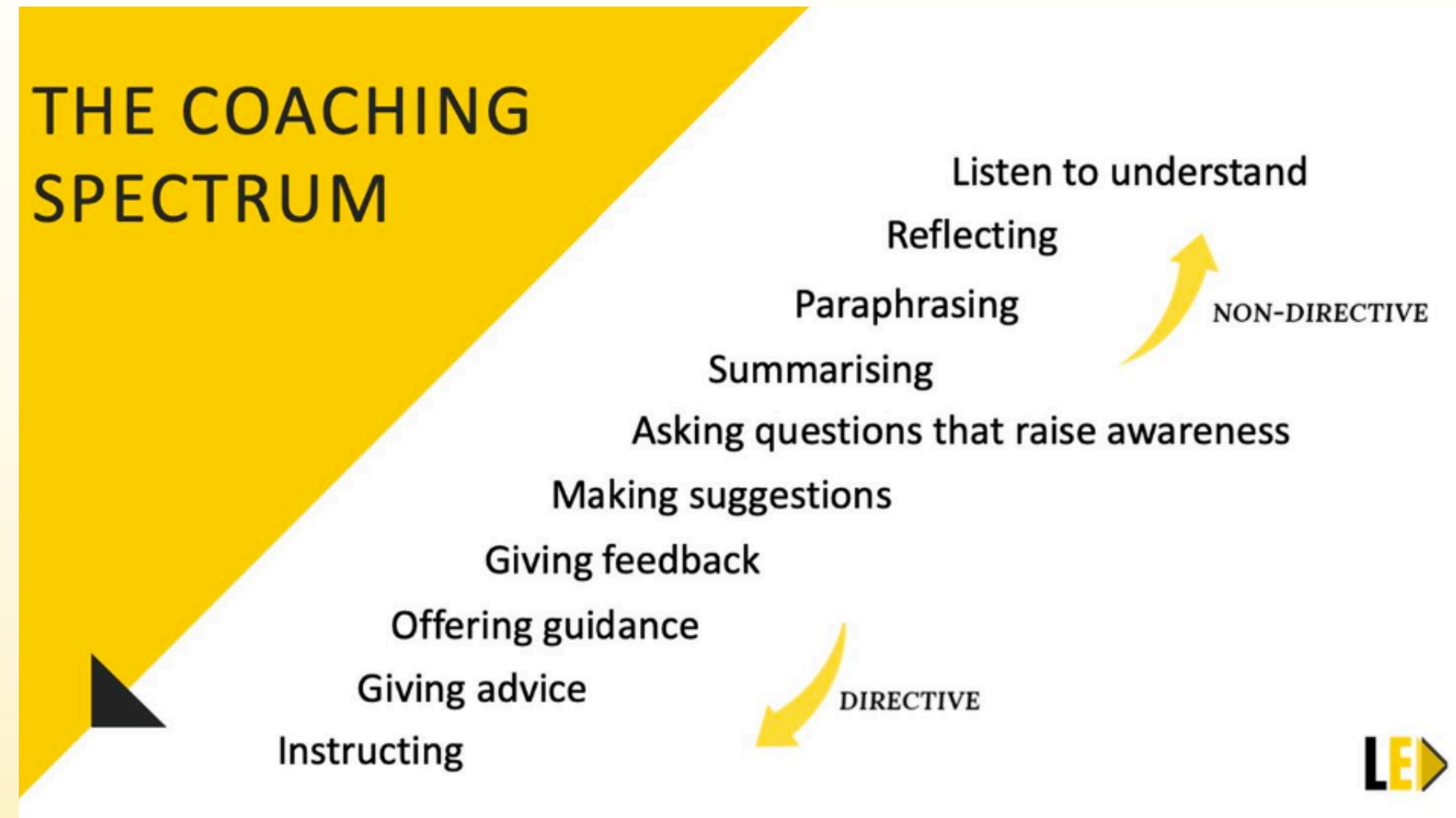
What is PURE coaching?

Much of what is termed 'coaching' in schools is, in reality, mentoring, management or training. The Leadership Edge PURE coaching approach is markedly different as we work at the non-directive end of the coaching spectrum, without judgement, or assumption that we know best.

PURE Coaching provides colleagues with a safe space to work through PURE-ly their own agenda.

Each session concludes with a forward-facing solution which has been initiated, mapped-out and committed to by the individual being coached. This is usually actioned with remarkable confidence and competence having been given the time and encouragement to work through all their thoughts and feelings about it in advance.

The sessions encourage critical thinking, innovation and self-efficacy as individuals are encouraged to develop courage in their convictions. They consider how and with whom to share their ideas to make a meaningful contribution through their own work and bring a collaborative, problem-solving mindset to their larger working environment.



Downey's Spectrum of Coaching

PURE Coaching is non-directive. It helps individuals regain agency by listening to their own voice.



Personal

You can bring your whole self to the conversation, personal and professional

Understanding

Your coach will empathise deeply, in order to gently shine a light on different perspectives

Relavant

You always choose the topic, whatever matters most to you in the moment

Empowering

You decide on the best next steps so they are aligned to your values and aspirations



What are the outcomes of PURE Coaching?

PURE Coaching results in **happier, healthier and more high-performing** individuals. They are more resilient, self-aware, able to listen to different perspectives and communicate their thoughts and feelings with clarity and confidence.

As a result, the **workplace culture** becomes one of psychologically safe, connected colleagues, who are intrinsically motivated and engaged in proactive problem-solving. These positively impact your:

- **Staff Wellbeing**
- **Professional Development**
- **School Improvement**

Positive Responses (Strongly Agree or Agree) from 415 participants engaged on our accreditation programme (June 2024-August 2026)

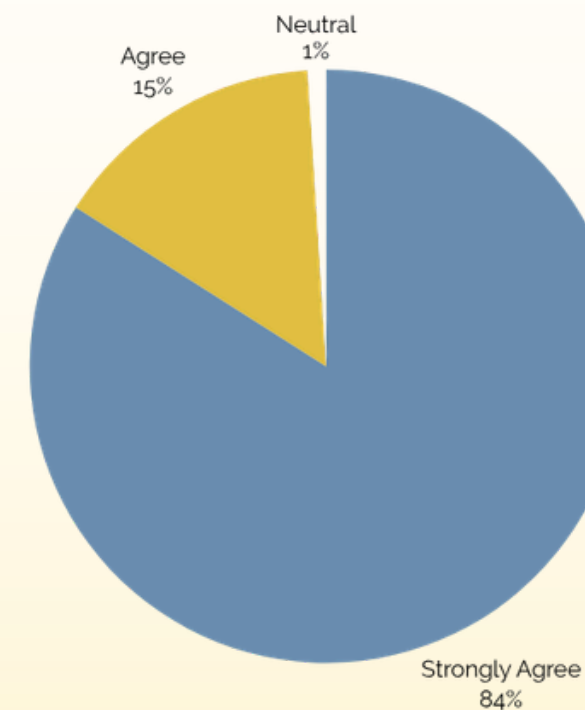
97% Professional Impact

95% Personal Impact

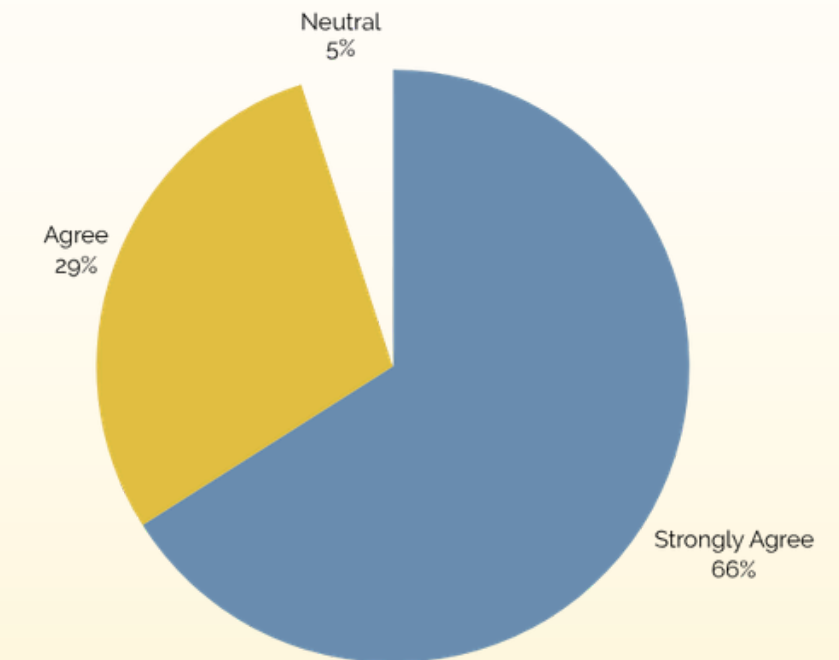
99% Worthwhile Investment of Time

*There were no respondents that answered "Disagree" or "Strongly Disagree".
More data [here](#)*

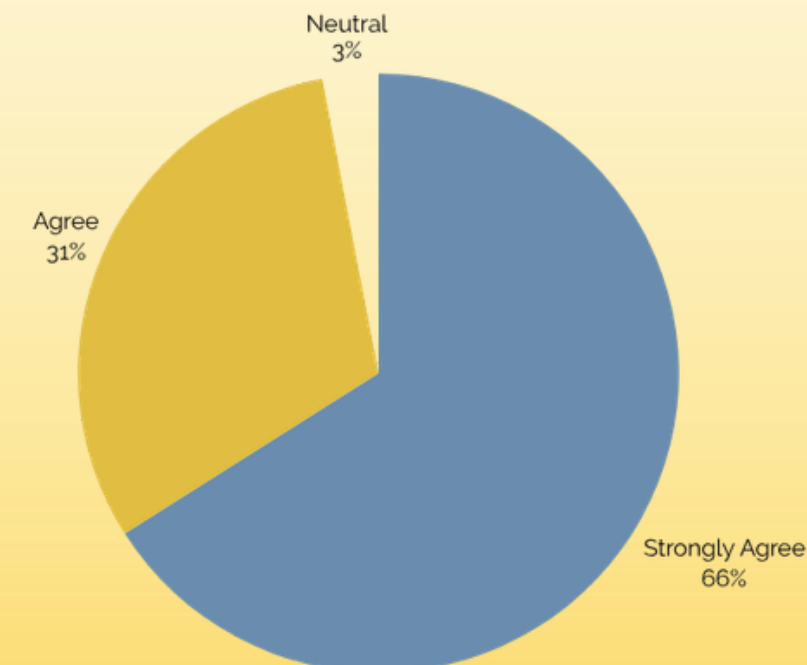
I have **enjoyed** my coaching programme



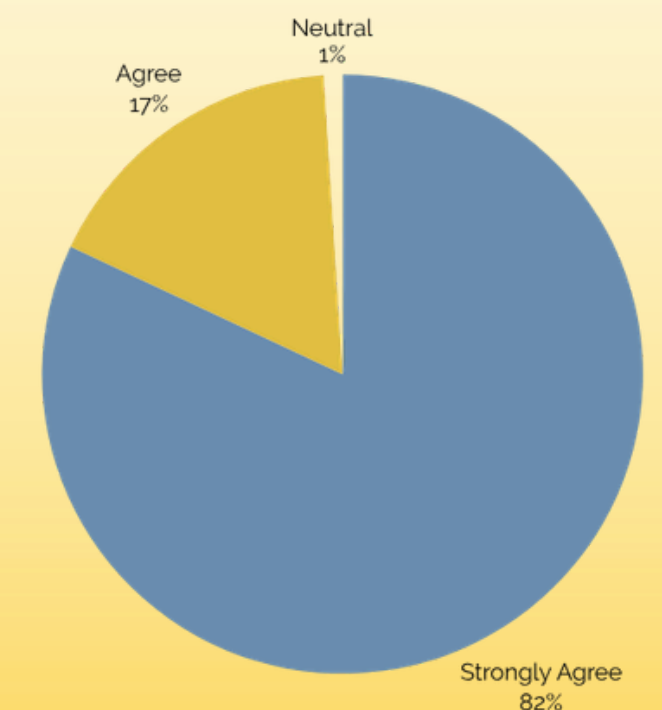
I have seen a **positive impact on my personal development and wellbeing**



I have seen a positive impact on my **professional development and performance**

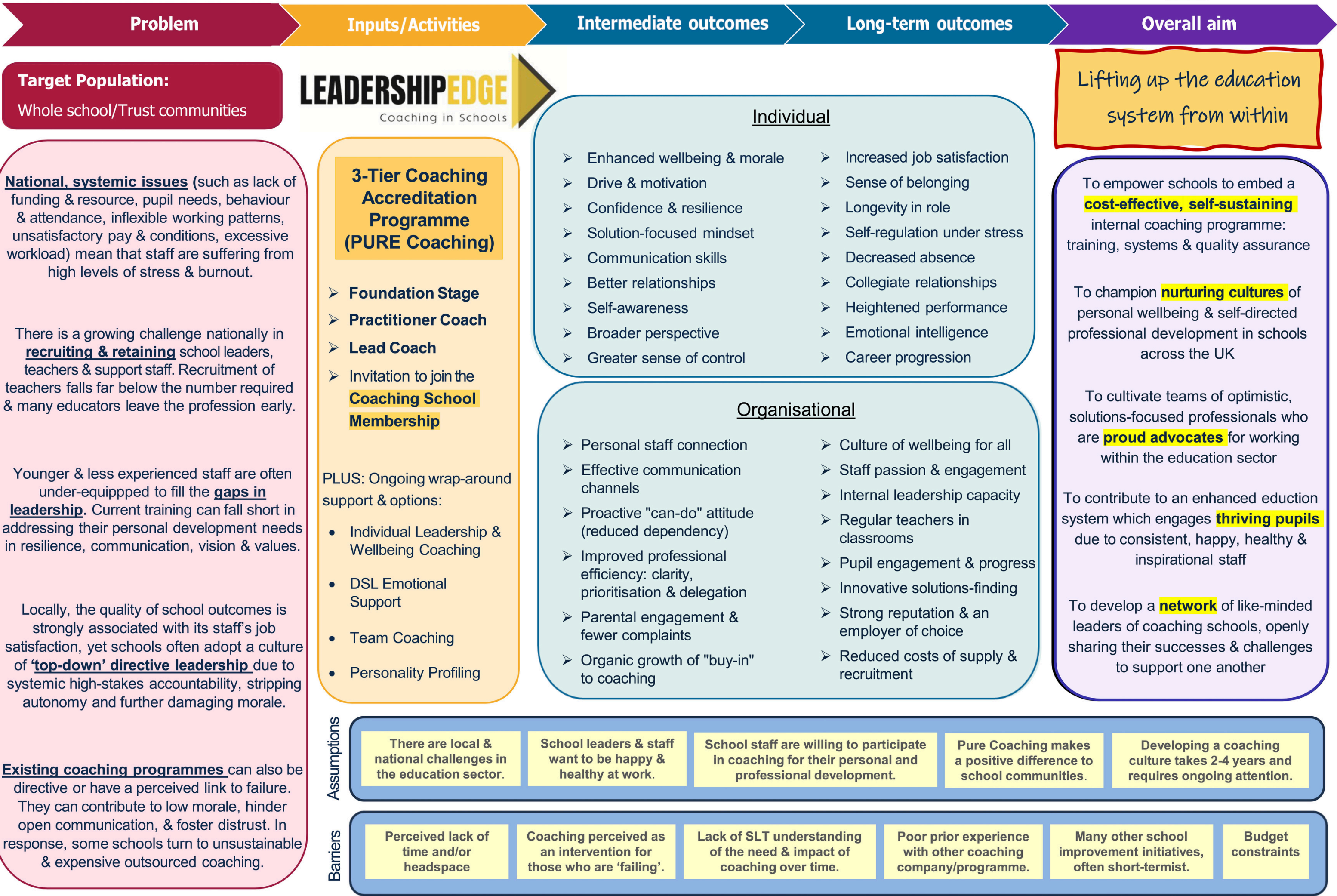


Overall, this programme has been a **worthwhile investment of time**



Theory of Change

In 2023-24, ImpactEd supported us to design our Theory of Change. Here we explain the problems PURE coaching addresses and the positive outcomes of developing a coaching culture.



PURE Coaching empowers

What School and Trust Leaders Said 2025-26



This programme **has fundamentally shifted how I lead** and develop others... For any leader wanting to build sustainable capacity whilst supporting their own wellbeing, **this investment is invaluable.**



Paul Lindley,
Director of Education,
Mersey View Trust

It has given me an **entirely new perspective** on how to attack and interrogate challenging situations whilst being mindful of my own emotional connection to them.



Nat Nabarro,
Headteacher,
Blaise High School

Coaching has encouraged me to **value incremental progress**, acknowledging that sustained, small-scale changes can have **a significant cumulative impact.**



Ahmed Ali,
Teacher,
Wembley Manor School

Participating in the foundation coaching training has helped to remind me **how powerful coaching can be.** I feel less pressure to provide all the answers. I am more mindful of my own wellbeing and, as a leader, I feel this can often be forgotten!



Jane King,
Assistant Headteacher,
Hillsborough Nursery & Primary School

The programme emphasises active listening, asking powerful questions, and understanding different perspectives, which are all critical for effective leadership. **These skills have already helped me build stronger relationships within my team** and improve how we work together.



Kirsty Milnes,
School Office Manager,
Laurance Haines School

From this session, together with all the previous sessions, I have come out **feeling energised, excited and refreshed** to put in place action plans and ways forward to achieve what we as an organisation want to achieve.

It has been one of **the most meaningful professional development experiences I have undertaken.** It has not simply taught me a set of coaching techniques; it has changed the way I listen, lead, reflect and create space for others.



Eve Stanton,
Director of Invictus Institute,
Invictus Education Trust

Marcella Nixon,
Chief Operating Officer,
Orchard Community Trust



Case Study of School Improvement



Schools and Trusts who partner with us over a number of years are able to identify tangible correlated impact on their culture and associated benefits to both staff and students.

“
We develop coaching expertise through a three-tier process of coach development.
”

“
Collaboration built trust and fostered strong interpersonal relationships, making team members feel connected and invested in each other's success.
”

OUTCOMES

- Wellbeing
- Professional Development
- Recruitment and Retention
- Organisation Development
- Student Outcomes



Impact on Recruitment and Retention



Manny Botwe
ASCL President 2024-25, and
Headteacher of Tytherington School.

Manny describes the **early benefits** his school leaders noticed (2mins 40):



Manny explains the **longer impact** on Recruitment and Retention (2mins 30):



“
It's been overwhelmingly positive. It really has... Other people are saying 'We'll have what they're having!'.

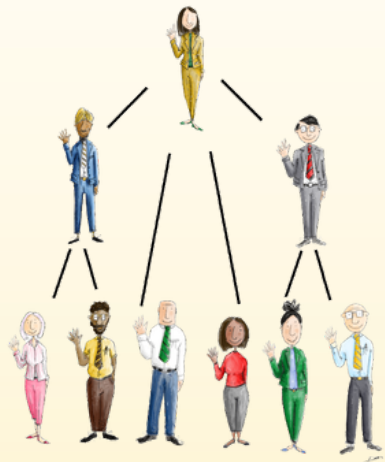
“
If you invest in people and you think very carefully about developing them as people, they will be much happier, much more effective, much more productive employees.

“
We've certainly found that there are higher levels of participants on the coaching programme who report higher levels of job satisfaction.

“
A real visible sign that the organisation puts people first.

What Services do we offer?

We want you to be equipped with whatever you need to nurture a coaching culture within your own unique context. We work with schools, Trusts and educational organisations at many different stages of their journey. Please take a look at what we could offer you over the next few pages.



3-Tier Coaching Accreditation Programme

> To build internal coaching capacity



Leadership Coaching

> To support personal and professional development



Emotional Support Coaching

Reflective Supervision

> To provide a safe space for emotional reflection and wellbeing



Team Coaching

> To harness the collective strength of your team

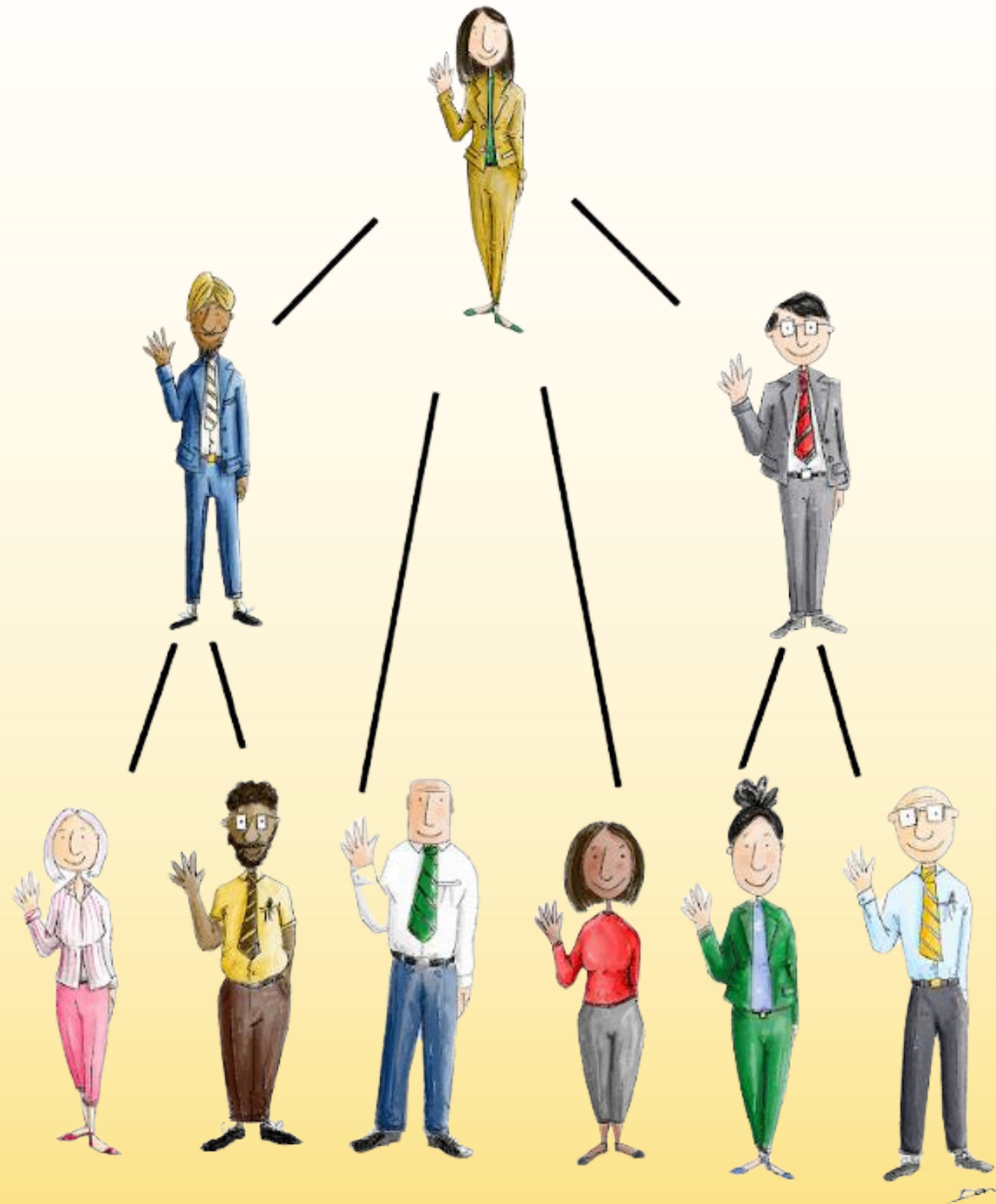


Colour Personality Profiling

> To raise self-awareness and understanding of others



3-Tier Coaching Accreditation Programme



Empowering Colleagues to Coach Each Other

Our unique 3-Tier coaching accreditation programme provides an ongoing partnership, with a systemic, structured and quality assured-model to develop powerful coaching skills across your organisation. Ultimately, you will embed an integrated coaching culture through your **internal, self-sustaining coaching capacity**. While other training programmes may input-and-go, we stay with you to embed this vital work into the fabric of your workplace culture.

Unique benefits include:

- **School Context:** Designed by school leaders specifically for the busy and demanding nature of a school day, term and year
- **Personalised:** Builds confidence, as well as competence, through 1:1 confidential support over time
- **Time efficient:** Light-touch materials curated by professional coaches ensure that any time invested feels efficient and worthwhile
- **Impact-first, theory-later:** you want to know this is going to work as soon as possible
- **An organisational perspective:** rather than funding a chosen few with a high-ticket qualification, you are spreading the coaching experience (both being coached and learning to coach) across your whole organisation. We want you to be self-sustaining: with diminishing costs over time as your internal capacity grows.
- **Flexible and tailored:** Can start with just one person, or upscale according to your size, budget and priorities

1 FOUNDATION STAGE

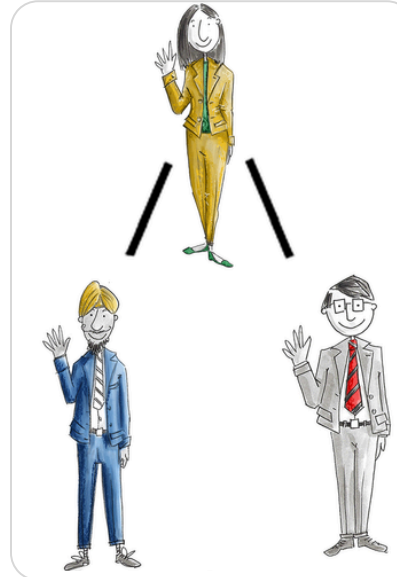
(one term - approx 3 months)



Receive: 4 sessions of coaching + skills + accreditation

2 PRACTITIONER COACH

(two terms - approx 6 months)

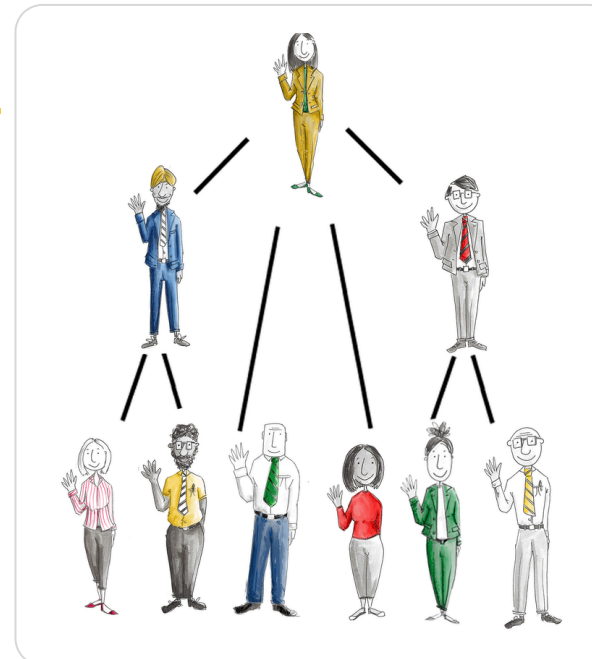


Receive: 4 sessions of supervision + skills + accreditation

Deliver: 2 colleagues x 4 sessions of coaching

3 LEAD COACH

(three terms - approx 12 months)



Receive: 6 sessions of supervision + online learning package + accreditation

Deliver: minimum of 12 sessions (combination of coaching and supervision)

MEMBERSHIP (annual)



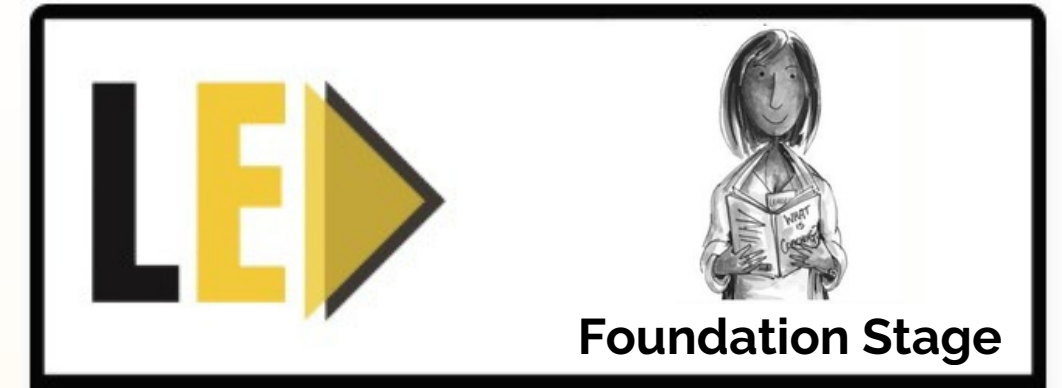
Receive: Licence to LE materials + online coaching resources + group supervision + supportive consultation

Deliver: Bespoke, as appropriate to context + contributions to coaching school community network

Tier 1 - Foundation Stage



For anyone interested in understanding more about the power of PURE coaching! Whether you have participated in coaching before or not, this is the starting point for developing a consistent approach to quality coaching. This programme is designed to show you “what a good one looks like” and to help you unpick the 4 Foundation Skills through a personal immersive learning experience.



Experience PURE Coaching

Programme Details - One Term

- Start with an informal 'cup of coffee' meeting with your coach to get to know each other and discuss your expectations of the programme
- Receive a Skills Pack explaining and exploring the 4 Foundation Coaching Skills
- Engage in 4 x 45minute coaching sessions, bringing your own topic to work through
- Complete the Reflective Portfolio after each session and some review questions once all sessions have been completed
- Participate in an end-point accreditation conversation to share your experiences and articulate your understanding of PURE coaching
- Receive your certificate

£750pp

Or £175pp for accreditation only
with internal delivery

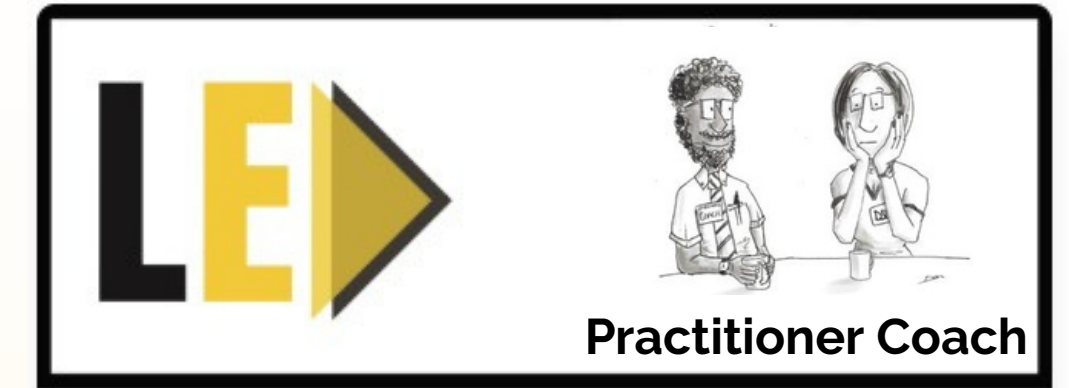
***All prices quoted are excluding VAT
Valid Academic Year 2026-27***



Tier 2 - Practitioner Coach



For participants who have gained their Foundation Stage accreditation and who are keen to apply their understanding of the Foundation skills through coaching two colleagues themselves. This programme is designed to help you grow in competence and confidence over two terms. You are supported every step of the way by the same coach you worked with on the Foundation Stage, and are introduced to 4 new coaching skills.



Deliver PURE Coaching

Programme Details - Two Terms

- Receive a new Skills Pack explaining the 4 Practitioner Coaching Skills and have a 1:1 introduction session with your coaching supervisor
- Start taking two colleagues through the Foundation Stage yourself, reflecting on each session in your Coaching Portfolio
- Engage in 4 x 45minute supervision sessions (half-termly) with your supervisor to receive guidance on how to develop practice, address any issues, check-in with own self-care and/or benefit from your own coaching session
- Complete the Coaching Portfolio after each session and some review questions once all sessions have been completed
- Participate in an end-point accreditation conversation to share your learnings and articulate what it means to be an effective in-school coach
- Receive your certificate

£850pp

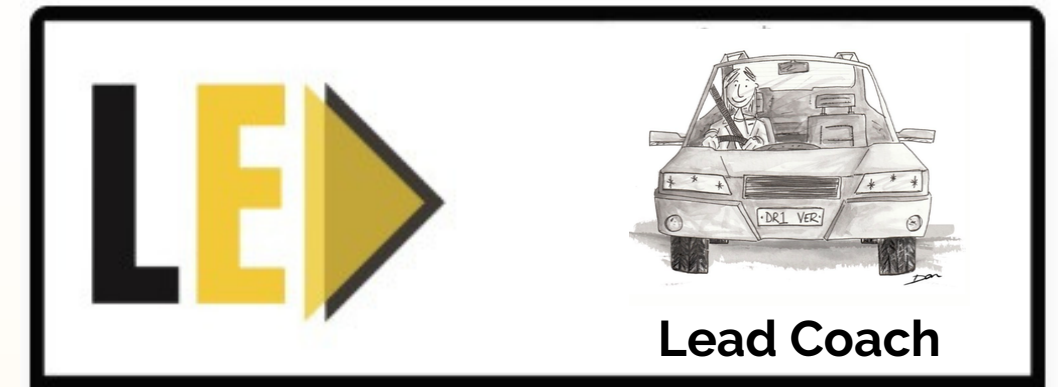
Or £250pp for accreditation only
with internal delivery

***All prices quoted are excluding VAT
Valid Academic Year 2026-27***

Tier 3 - Lead Coach



For participants who have gained Practitioner Stage accreditation and who are keen to lead on the development of the coaching culture across their school. The programme is designed to help you develop your experience and thinking across one academic year. You are supported to learn, experiment and reflect on your growing skills, knowledge and competencies, and keep an overview of the impact you see happening around you.



Drive PURE Coaching

Programme Details - Three Terms

- Receive your log-in to the Lead Coach Online Portal and have a 1:1 introductory session with your coaching supervisor
- Start taking at least three more colleagues through Foundation and Practitioner Tiers, reflecting on each session in your Coaching Portfolio
- Engage in 6 x 45minute supervision sessions (half-termly) exploring your own practice
- Discuss and reflect on organisational challenges to developing a culture of coaching, maintaining an overview of your school's progress
- Engage in academic study, exploring our selected extracts from texts and research covering areas such as Neuroscience, Leadership & Team Development, Coaching Thought Leaders, Coaching and Supervision Models
- After three terms of continuous coaching practice, complete your final reflections and participate in an end-point accreditation conversation. This is a professional dialogue about coaching in schools, discussing the organisational benefits, challenges, solutions and next steps for you and your school in embedding and/or sustaining a coaching culture
- Receive your certificate

£1200pp

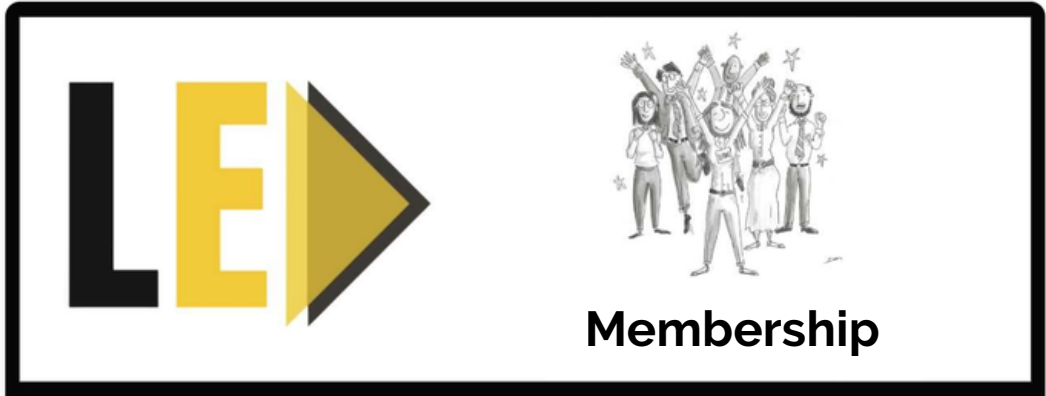
Or £600pp for accreditation only
with internal delivery

Membership

For organisations where at least one participant has completed all stages of our 3-Tier accreditation programme and where there is a strategic focus on embedding a coaching approach for staff wellbeing, professional development and school improvement. You are encouraged to become more self-sustaining in developing your policies and practices, while still benefitting from our ongoing support.

Programme Details

- Log in to your designated area on our Members' Platform
- Download your Membership Logo for use on your website and communications
- Freely use our copyrighted Foundation and Practitioner materials within your organisation
- Benefit from heavily discounted accreditation fees when staff are accreditation-ready
- Access an online coaching toolkit and reading library, which you are invited to contribute to
- Adapt our training presentations and other documents to support the internal strategic and operational discussions about your coaching culture
- Collaborate in live group supervision sessions with other members from across the country
- Review and plan next steps in a 90min mid-year 1:1 consultation with our Director or other LE Associate of your choice
- Book in for additional fast-response coaching/supervision for any member of staff (chargeable at £95 per 30 mins/ £125 per 60mins)
- Receive 5% discount on other programme registrations with our team eg. Foundation Stage, Practitioner Coach, Lead Coach, 1:1s, Colour Profiling



Embed a PURE Coaching Culture

Programme Details

Welcome

Welcome

We are really excited to have you join our Coaching Schools Membership over the next 12 months.

4 tasks 0% complete

View this part

Cascade Materials

Cascade Materials

Here you have access to our accreditation materials so you can encourage colleagues to start engaging with the process without needing to commit to completing the accreditation process.

3 tasks 0% complete

View this part

Coaching Toolkit

Coaching Toolkit

A toolkit of models and structures to use within coaching which can help bring coachees new perspectives and clarity.

7 tasks 0% complete

View this part

Reading Library

Reading Library

A library of useful books and texts to support you throughout the Membership.

2 tasks 0% complete

View this part

Live Interactions

Live Interaction

Book a range of live, online interactions

4 tasks 0% complete

View this part

Contact Us

Contact us

Get in touch with the Leadership Edge Team

View this part

Cost per year

£450 per primary school

£750 per secondary school

MATs by negotiation

All prices quoted are excluding VAT

Valid Academic Year 2026-27

Leadership Coaching



Empowering Leaders to Stop and Think

Our packages of 1:1 online leadership coaching sessions are designed to bring a reflective, developmental space into the busy lives of leaders.

Flexible and cost-effective, your thinking will be supported and challenged through open questions but the agenda belongs entirely to YOU.

Common themes include:

- Communication skills
- Prioritisation, delegation and workload management
- Stress, resilience and wellbeing
- Imposter syndrome
- Vision and values
- Team dynamics
- Career progression
- Stakeholder and resource challenges

Programme Details

- We provide personalised 1:1 Leadership Coaching sessions so individuals can ensure they focus on their **personal and professional development**.
- After enquiring, you will be matched with one of our coaches and will meet them for an initial 20min virtual '**cup of coffee**' session. In this time, you will briefly explore what has brought you to coaching and what you hope to gain from the process. You can get to know your coach a bit and arrange your session dates and times.
- Each session then lasts **45-60 minutes**, depending on your preference, and is usually held online.
- In PURE Coaching, YOU do the thinking and work out what solutions or next steps are the best option for you. You will not be told what to do and you will not be held to account. This process belongs to YOU: **your agenda, your thinking, your decisions**. Your coach will hold the space and guide you through the process to ensure every session is insightful and worthwhile by:
 - ▶ Actively listening to you and helping you to clarify what is important to you PERSONALLY
 - ▶ Providing a safe, non-judgemental, confidential space so you can speak UNCONDITIONALLY
 - ▶ Adapting to whatever you would like to explore, remembering that you are in the driving seat and can bring whatever feels RELEVANT in that moment
 - ▶ Being positive, knowing you have the answers within yourself, enabling you to break down goals into manageable steps and challenging you to move beyond your comfort zone so you feel EMPOWERED



3 sessions £360

6 sessions £700

11 sessions £1250

Emotional Support Coaching

Reflective Supervision



Empowering Leaders to Prioritise their Own Wellbeing

We know the weight of your work can be difficult to carry. Our associates are trained to hold 1:1 online sessions with staff involved in particularly challenging cases or contexts. DSLs, Directors of Safeguarding and Senior Leaders all need time and space to talk through the often overwhelming feelings of responsibility and accountability.

Processing the emotional burden of your work, in a non-judgemental and confidential space, supports you to identify your triggers, create habits of personal wellbeing, and feel more resilient and present, both at work and at home.

Please note: We are not clinical psychologists and do not offer mental health advice. If it becomes apparent that specialist guidance is required, you will be signposted to relevant other parties.

Programme Details

- We provide personalised 1:1 Emotional Support Coaching sessions so individuals can benefit from PURE Coaching even when their context feels **overwhelmingly challenging**.
- After enquiring, you will be matched with one of our coaches and will meet you for an initial 20min virtual **'cup of coffee'** session. In this time, you will briefly explore what has brought you to coaching and explain a bit about your context. You can discuss some intentions for how you would like these sessions to support you, so your coach can help you get the most benefit from this valuable time.
- You will set the date for your first session, giving consideration to when and where you will find the best headspace to focus on yourself, **without interruptions**, or being called upon.
- Each session then lasts **45-60 minutes**, depending on your preference, and is held online.
- In PURE Coaching, the space is held entirely for YOU to explore what's happening for you at that moment. You can discuss any difficult decisions you have recently made or need to make. You will be encouraged to lean into your strengths and values to give you **clarity and confidence** about next steps.
- You will not be told what to do and you will not be held to account. Your coach will apply the principles of PURE coaching (Personal, Unconditional, Relevant, Empowering) so that you can **speak freely** in this confidential and compassionate space.



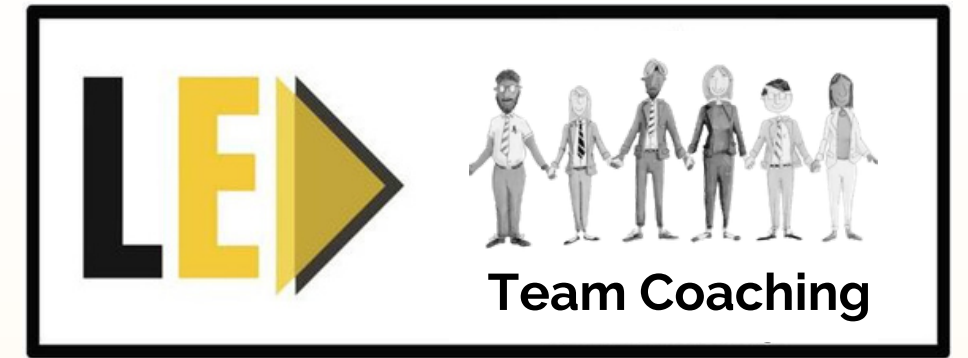
3 sessions £360

6 sessions £700

11 sessions £1250

All prices quoted are excluding VAT
Valid Academic Year 2026-27

Team Coaching



Empowering Teams to Work Better Together

A great team is much more than the sum of its parts. With the right dynamic, it is a vehicle to release untapped potential and to harness a deep sense of values and belonging. This is the real magic of team coaching. Across a series of sessions, your dedicated coach helps the team identify their objectives and obstacles, develop their skills and abilities, enabling more effective collaboration to achieve greater impact.

Our Team Coaching Package is suitable for most types of teams of between 4 and 6 people, including:

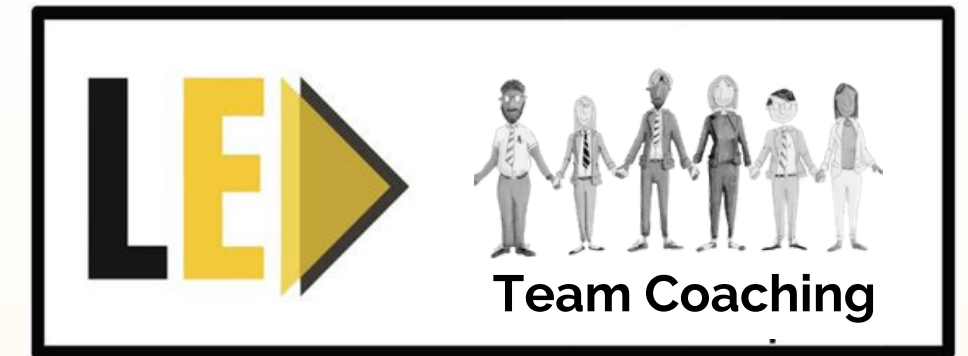
- Exec/Senior/Middle Leadership Teams
- Pastoral and Safeguarding teams
- Governing, Director or Trustee Boards
- Shared Services across a multi-academy trust

We can also work with larger teams, please contact us to discuss.

Programme Details

Bespoke. For example:

- On enquiry, you will be introduced to a coach for a **FREE consultation**. You can discuss your needs and aims and be helped to determine whether team coaching is an appropriate package for you and your team.
- Once registered, the coach will meet the **team leader 1:1 (online) for a set-up meeting**. They will discuss what has brought them to team coaching, their aims and expectations of the process, and briefly share key information about the other members of the team.
- A follow-up **1:1 coaching session** for the team leader helps to engage them in the process of exploring their leadership style, strengths and weaknesses, opportunities and challenges.
- **Four 2-hour team coaching sessions** follow, in person.
- **Two more online 1:1 coaching sessions for the team leader.**
- **Five additional 1:1 coaching sessions (online) are included** in the package to be used by any participant at any time during the process. More sessions can be added-on if required (£115 per session).
- **Review meeting** with the team leader at the end of the process (online).



EXAMPLE Package Price £4500
+ Travel Expenses

*All prices quoted are excluding VAT
Valid Academic Year 2026-27*

Colour Personality Profiling

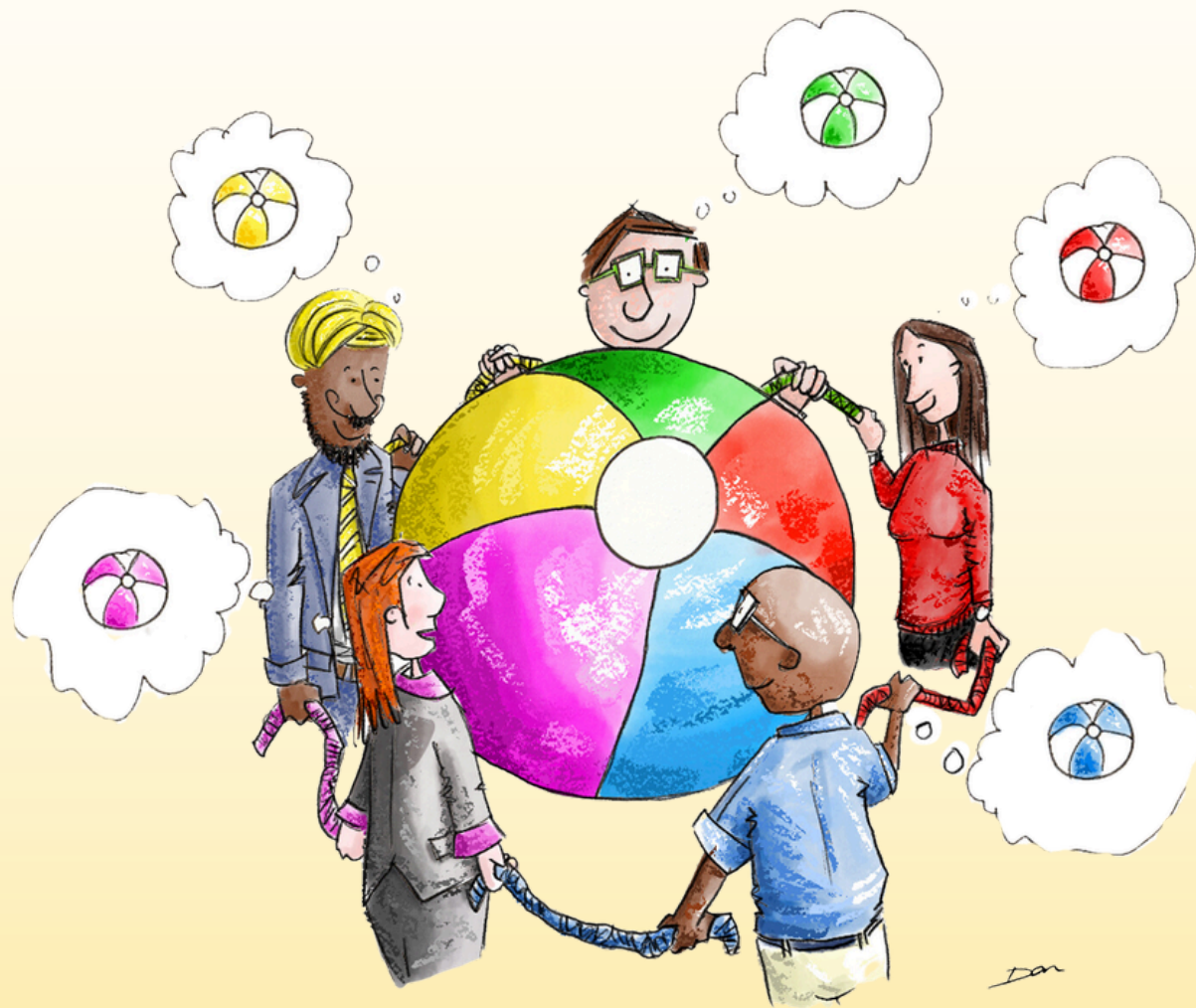


Empowering Leaders' Self-Awareness and Understanding of Others

As part of our mission to create happy, healthy and high-performing workplace cultures, we bring you this quick and easy tool, powered by [Clarity4D](#).

Renowned psychologist Carl Jung identified four distinct personality types which are the basis of most personality profiling tools including Myers-Briggs, Insights, DiSC and Clarity4D. We are all a unique combination of these four personality types. Understanding our preferences, when and why we experience being in and out of "our element", brings myriad benefits including:

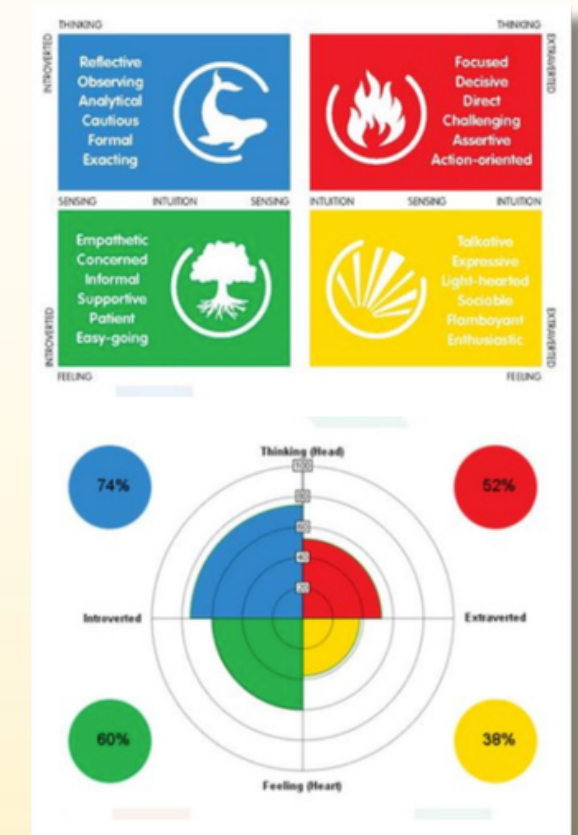
- Increased self-awareness: when we understand ourselves better, we can manage ourselves better
- Enhanced teamwork: when we understand each other better, we can collaborate better
- Leadership insight: When we understand our team better, we can delegate tasks and nurture talent better
- Culture of respect: When we understand each other better, we show more respect for each other



Programme Details



- A 20-question online questionnaire is the starting point of this journey into the self-discovery of how to manage your self and your interactions with greater effectiveness
- On completion, you will receive a pdf report straight to your inbox identifying your personality preferences and structured activities to release your full potential over time:
 - ▶ personal colour chart highlighting your strength of preference in the 4 areas
 - ▶ a written narrative of your strengths and potential areas for growth
 - ▶ strategies for how to identify and deal with different colour preferences
 - ▶ self-reflection questions
 - ▶ activity to gather feedback from other people
 - ▶ space for a personal action plan
- If you have a number of colleagues participating, you can add on a Team Map which provides a visual representation of each person's position in comparison with others. This enhances team understanding and leadership insight, as you can identify any gaps and also where there may be the likelihood of a personality clash and/or powerful collaboration.



[Download an example report here](#)

Individual Profile £75

(reduced to £65 when 10 or more colleagues in the same organisation participate at the same time)

Team Map £50

(when 5 or more colleagues have participated in individual profiling)

All prices quoted are excluding VAT
Valid Academic Year 2026-27

Price List

3-Tier Coaching Accreditation Programme

- Tier 1 - Foundation Stage ➡ £750pp - *or £175pp for accreditation only with internal delivery*
- Tier 2 - Practitioner Coach ➡ £850pp - *or £250pp for accreditation only with internal delivery*
- Tier 3 - Lead Coach ➡ £1200pp - *or £600pp for accreditation only with internal delivery*
- Membership - 3 years ➡ £450 per primary school / £750 per secondary school / MATs by negotiation

Leadership Coaching

- 3 sessions ➡ £360
- 6 sessions ➡ £700
- 11 sessions ➡ £1250

Emotional Support Coaching

- 3 sessions ➡ £360
- 6 sessions ➡ £700
- 11 sessions ➡ £1250



*We are happy to consider payment plans and splitting the cost across financial years.
All prices quoted are excluding VAT
Valid Academic Year 2026-27*

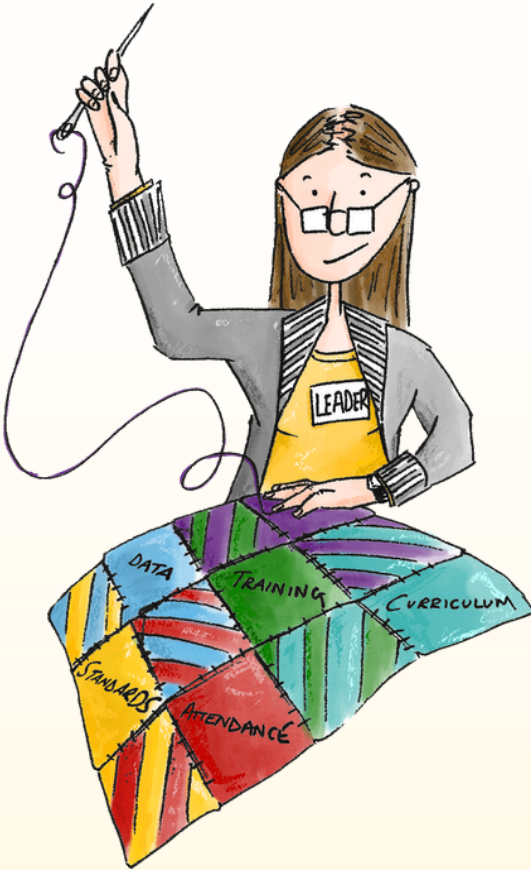
Team Coaching ➡ Price available upon discussion of requirements. Bespoke example given £4500 + travel expenses.

Colour Personality Profiling

- Individual Profile ➡ £75 (*reduced to £65 when 10 or more colleagues in the same organisation participate at the same time*)
- Team Map ➡ £50 (*when 5 or more colleagues have participated in individual profiling*)

Something for All Budgets

We support all budgets. We know it's a challenge to thread everything together and that until coaching is firmly on your Development Plan, securing money can be difficult. But we don't want that stop you from taking a first step to bringing your school/s into our growing community and being part of our mission to create a happy, healthy and high-performing sector workforce. That might look like....



£0	CONNECTING	Explore our range of FREE next steps on the remaining pages of this brochure.
£12	READING	Buy our book telling the story of how and why we began, including example coaching questions, stories, further reading suggestions and school outcomes.
£75	TASTING	Get a colour personality profile with a coaching-based report.
£360	EXPERIENCING	Register for 3 sessions of individual coaching, for either professional development or personal wellbeing, or both!
£750	TRIALLING	Register for the first tier of our accreditation programme, the Foundation Stage.
£1950	CASCADING	Embark on the Foundation Stage + Practitioner accreditation + bring 2 people through their Foundation stage yourself, through to their Foundation accreditation completion with us.
£3575	DRIVING	Complete the above cascade PLUS continue onto our Lead Coach accreditation + take another colleague through Practitioner and Foundation yourself.

*We are also happy to consider payment plans and splitting the cost across financial years.
All prices quoted are excluding VAT
Valid Academic Year 2026-27*



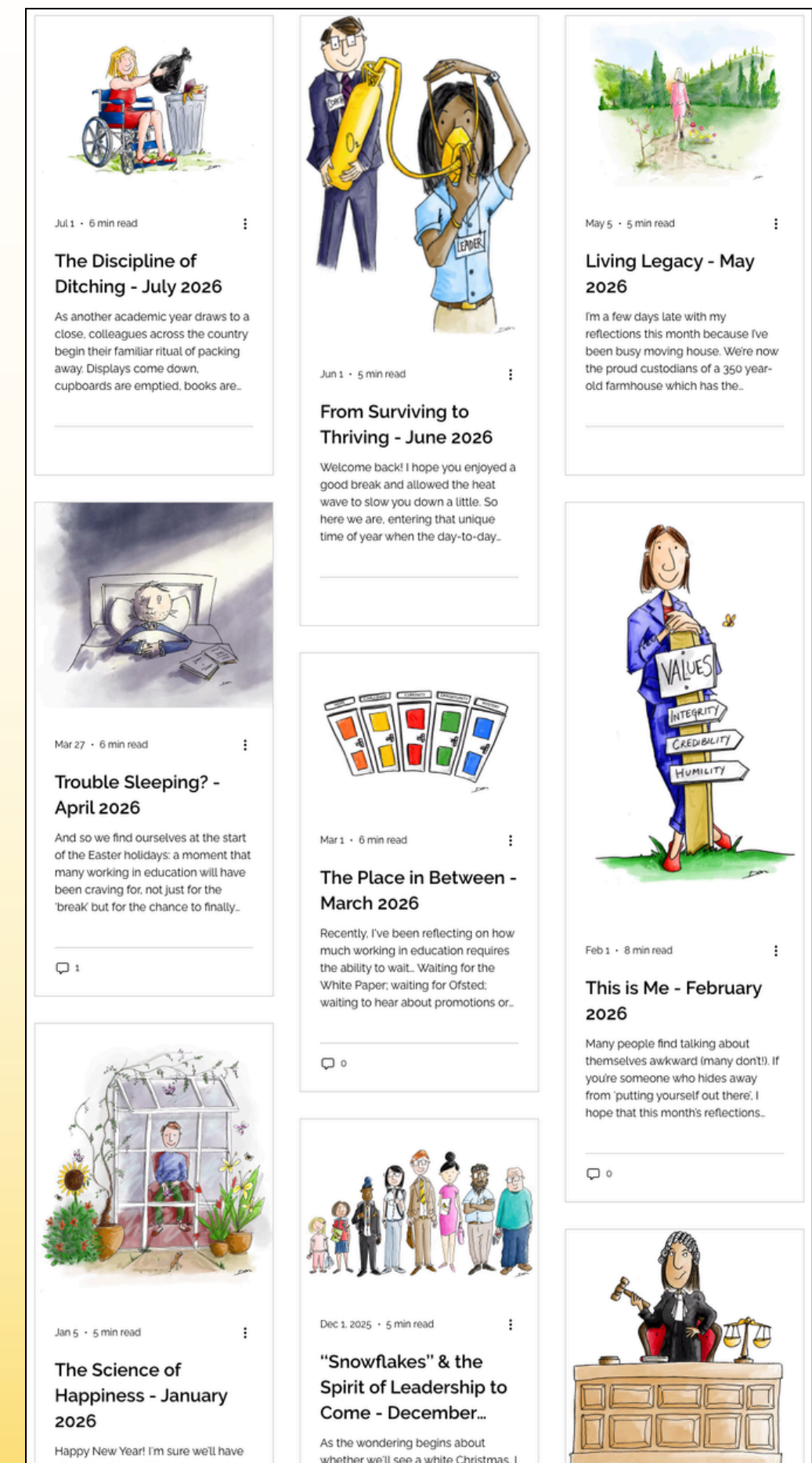
The Monthly Coach

Subscribe - for free - to coaching insights and school leadership inspiration direct to your inbox.

Click [here to subscribe](#) and [click here to delve into our archive](#) of monthly think-pieces.

Sign up.

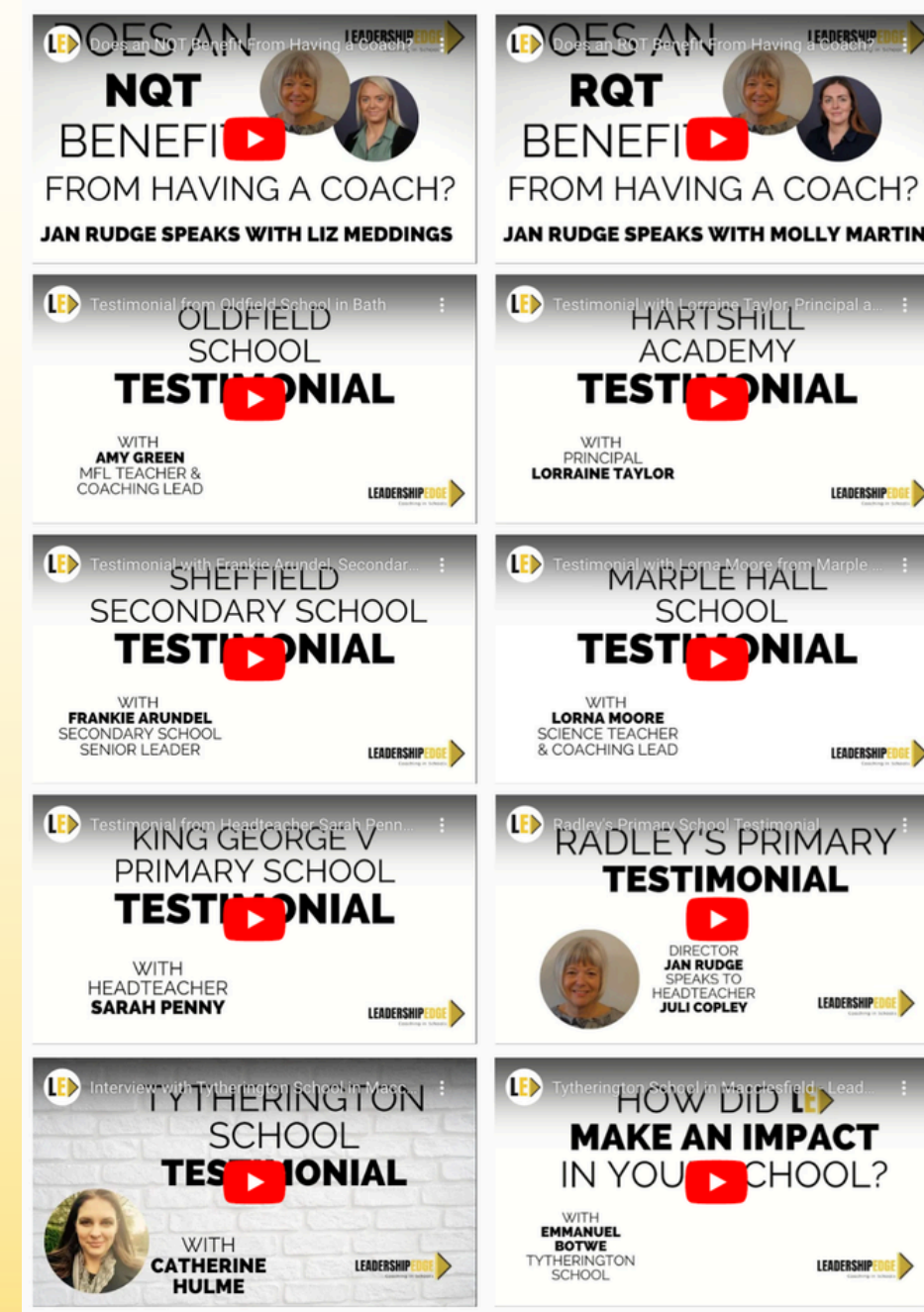
Subscribe - for free - to coaching insights and inspiration direct to your inbox every month.



Explore what participants are saying

Ask us for our little book of testimonials...

Or view our bank of spoken testimonials on our website...



FREE *Next Steps* Self-Coaching Quiz

Start reflecting on your own professional impact and personal wellbeing through our **free** online quiz.

START HERE



Takes less than 5 minutes.



Answer honestly. There are no right or wrong answers.



Receive your individual report upon completion.

22% 

How clear are you about what's expected of you in your work role?

Struggling 1 - 2 - 3	Frustrated 4 - 5 - 6	Doing Well 7 - 8 - 9	Successful 10 - 11 - 12
I'm confused by what I need to prioritise, the messages I am given seem to regularly change.	I know what our organisational priorities are but there is always too much to do in the work day.	I have a clear picture about what I need to do each day, I work hard but time pressures can be an issue.	I'm an action taker with clearly defined goals & I tend to complete my daily activities with the help of a team and systems.

How would you rate yourself today, on a scale of 1-12?

9

Struggling

Successful

Where would you like to be in 12 months time, on a scale of 1-12?

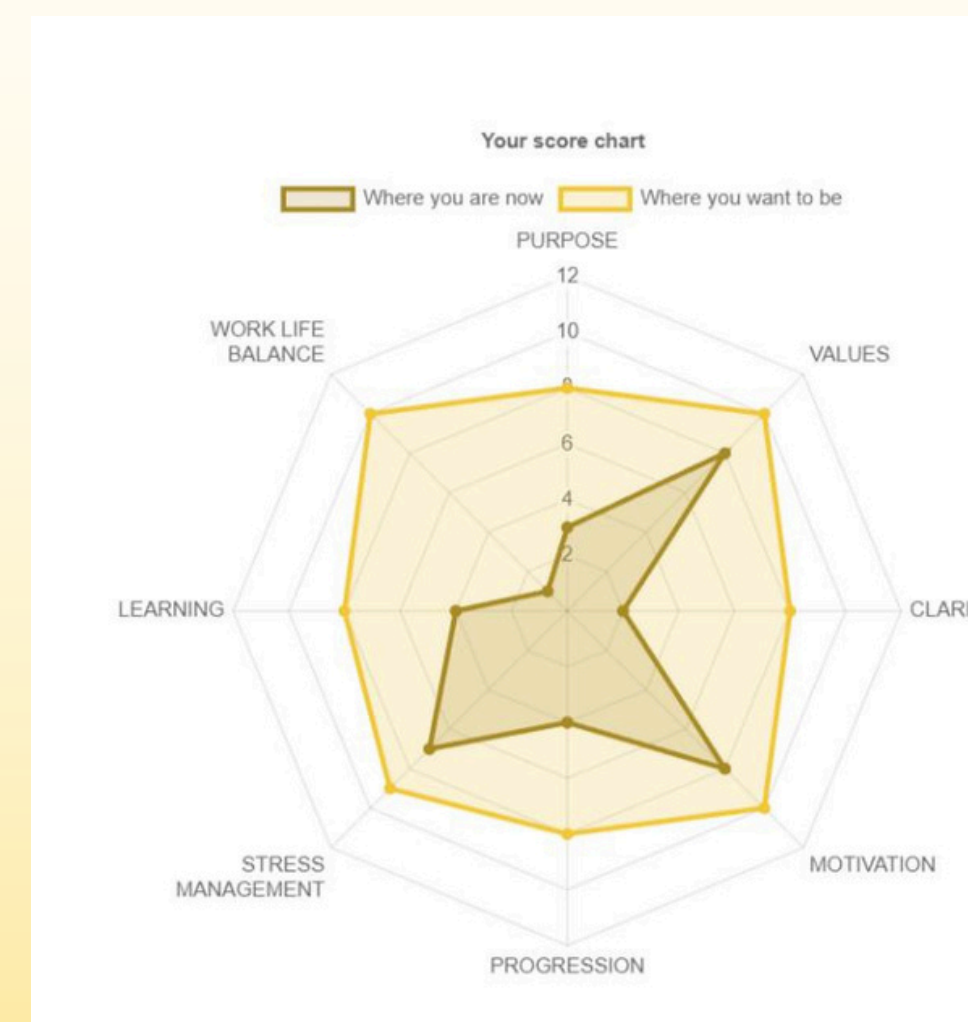
11

Struggling

Successful

PREVIOUS

NEXT



Discuss the concept of building a coaching culture at your next leadership meeting

▶ Share [this video](#) explaining our 3-Tier Coaching Accreditation Programme.

Questions to consider:

1. To what extent does a coaching approach to leadership align with our vision and values as an organisation?

2. How could coaching support individuals in addressing our current priorities?

3. If, over time, we create a robust culture of coaching, how would our organisation and all stakeholders benefit?

4. Who in our staff body would be committed, able and best placed to lead on this work?

5. What is our next step?



Speak Directly to our CEO

If you'd like to talk about any of the programmes in more detail, and be supported to think through how they might be used in your school, Trust or educational organisation, you can schedule a call directly into Catherine's diary below.

How long have you got?

15 mins: Click [here](#)

30 mins: Click [here](#)

45 mins: Click [here](#)

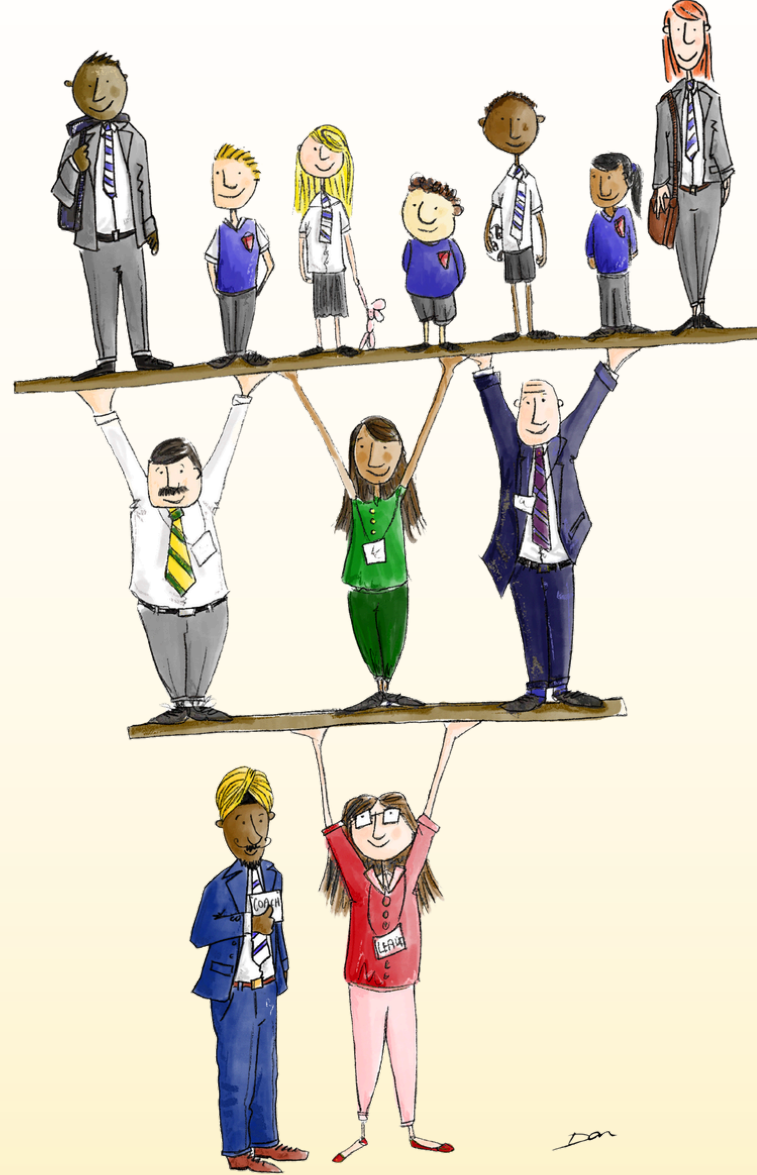
60 mins: Click [here](#)

Or email her catherine@leadershipedge.org.uk



Lifting up the Education System from Within

Thank you for reading and we hope
you're excited to join our mission!



We look forward to further connection and conversations with you.



✉ info@leadershipedge.org.uk
🌐 www.leadershipedge.org.uk
in Leadership Edge - Coaching in Schools

© Leadership Edge 2026

